

Your digital solution for health and climate protection

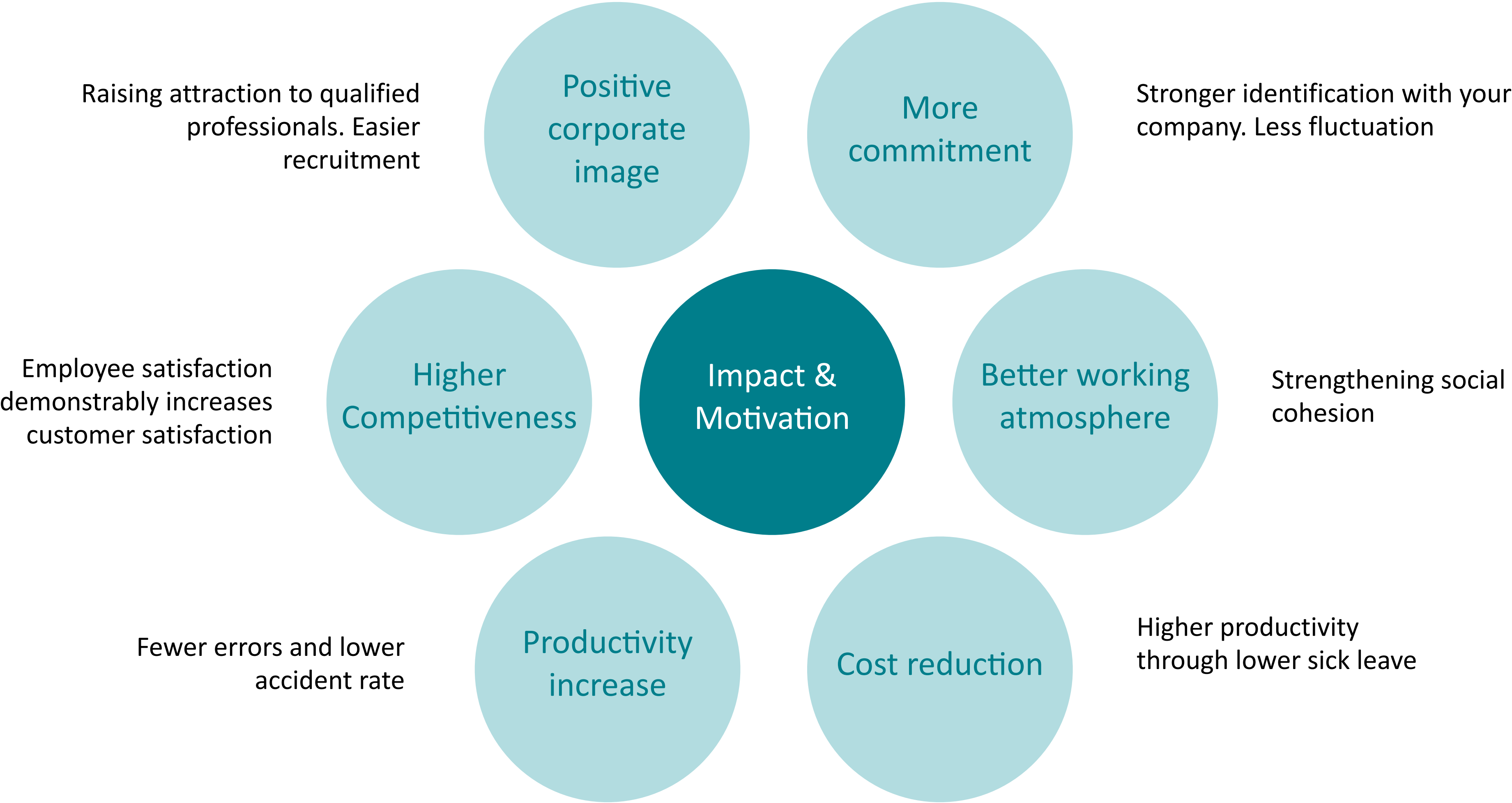
Changers



Good reasons to use Changers Fit



Pass on knowledge and motivate personal responsibility.



Achieve goals playfully



Changers Fit uses gamification and friendly reminders - nudging. The playful approach successfully motivates your employees to participate and keep going.



Team competitions around exercise, health and climate protection

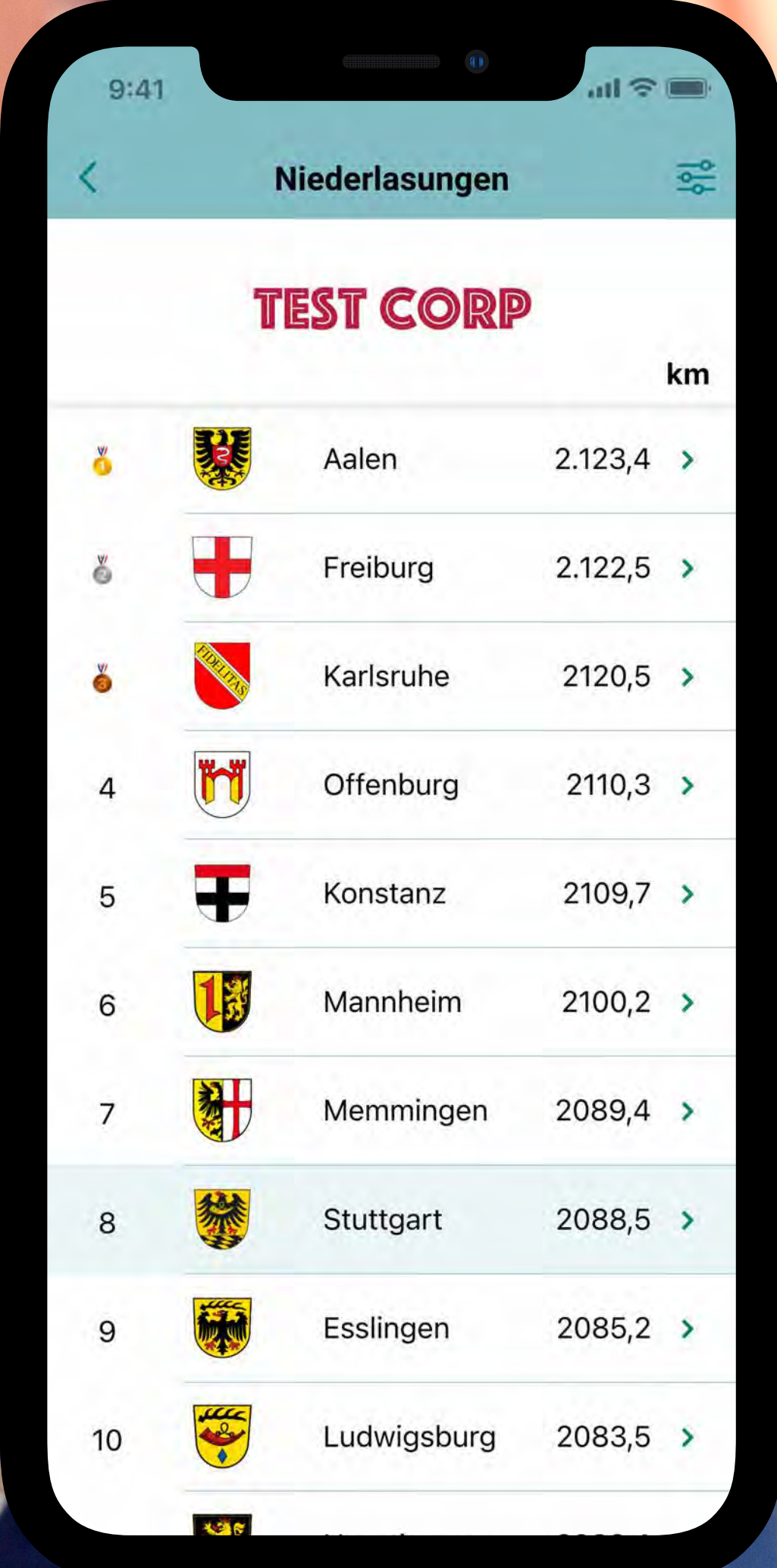
Changers

Which team will score the most health points?

Which department saves the most CO2?

Your team competitions:

- Up to 4 rankings with up to 500 teams and unlimited number of participants possible.
- Duration of the challenges individually adjustable
- Rankings by steps, kilometers, CO2 balances or collected coins.
- Invite employees via their email addresses or send an "Invite Link".



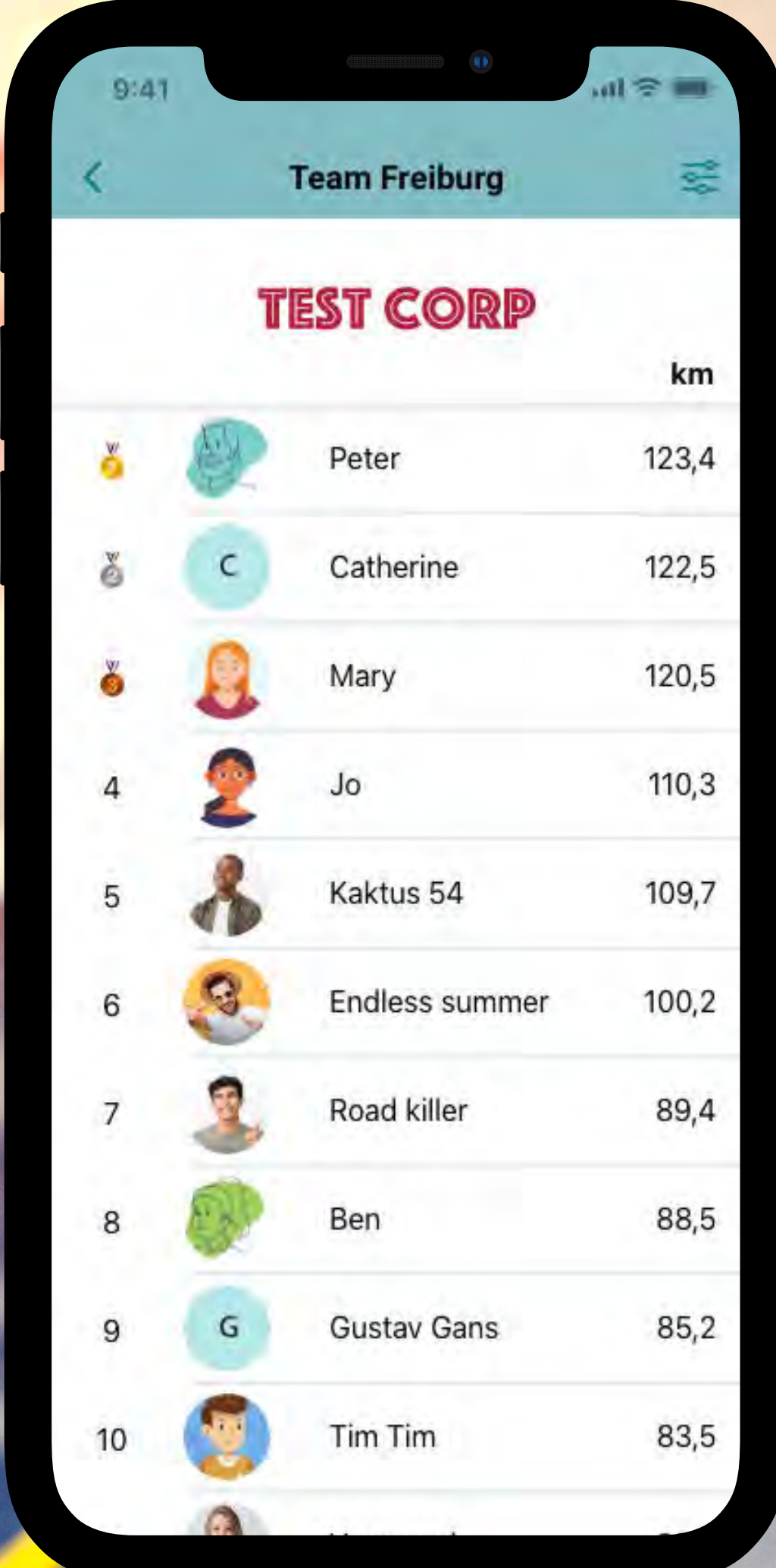
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< Niederlasungen >

TEST CORP

km

1		Aalen	2.123,4	>
2		Freiburg	2.122,5	>
3		Karlsruhe	2120,5	>
4		Offenburg	2110,3	>
5		Konstanz	2109,7	>
6		Mannheim	2100,2	>
7		Memmingen	2089,4	>
8		Stuttgart	2088,5	>
9		Esslingen	2085,2	>
10		Ludwigsburg	2083,5	>



9:41

< Team Freiburg >

TEST CORP

km

1		Peter	123,4	
2		Catherine	122,5	
3		Mary	120,5	
4		Jo	110,3	
5		Kaktus 54	109,7	
6		Endless summer	100,2	
7		Road killer	89,4	
8		Ben	88,5	
9		Gustav Gans	85,2	
10		Tim Tim	83,5	

Good for employees, good for the climate



Record distances, balance CO2 emissions and reward every green kilometer traveled with coins. Changers Fit is both independent and compatible. Suitable for all user habits and ready to go without any additional tools.



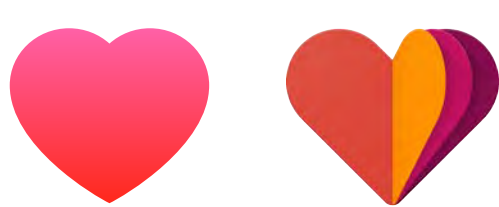
Manual input of the distances



GPS tracking via start and stop button



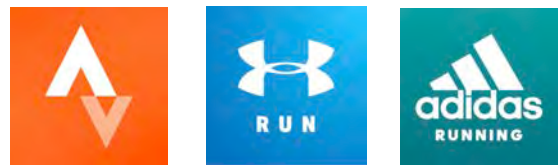
Use Apple Health and Google Fit



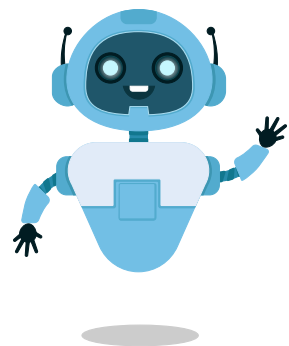
Connect wearables like Garmin or Fitbit.



Connect other apps like Strava or Runtastic



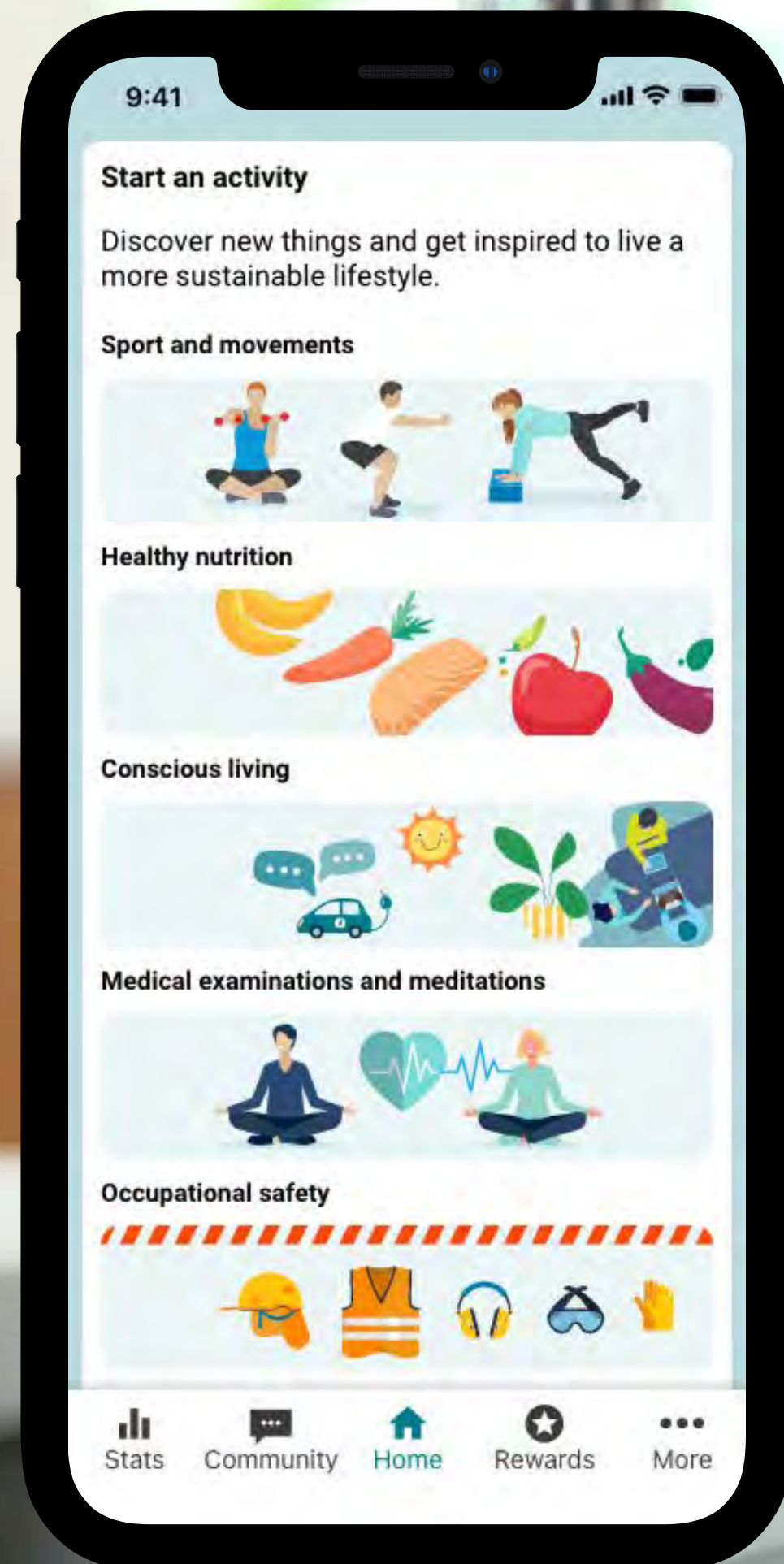
automatic journey detection via MOTIONTAG Ai tracking



Offer much more with less effort

Access a wide range of offers, presented in an attractive and substantial way with info, videos and images.

Changers



In the five areas of **exercise, nutrition, mindfulness, occupational safety and environmental protection**, Changers Fit offers your employees a huge range of activities.

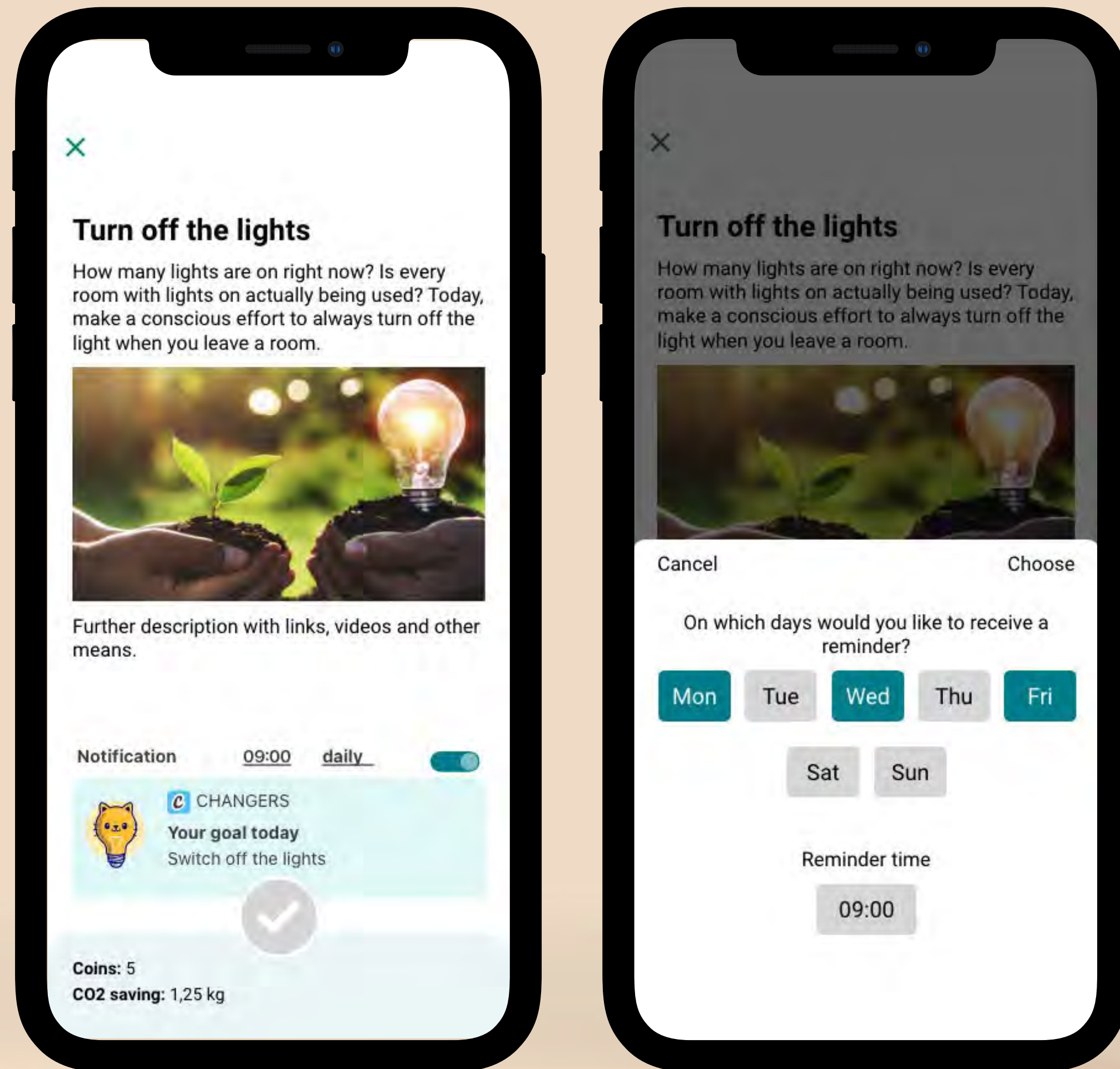
Use existing Changers measures
Add your own measures

You decide which ones to offer to your employees and add your own measures if you wish. In this way, you adapt Changers Fit to your individual company requirements.

Promote personal responsibility and impart knowledge



Changers Fit offers your employees a motivating platform for more movement and well-being at work and in everyday life.

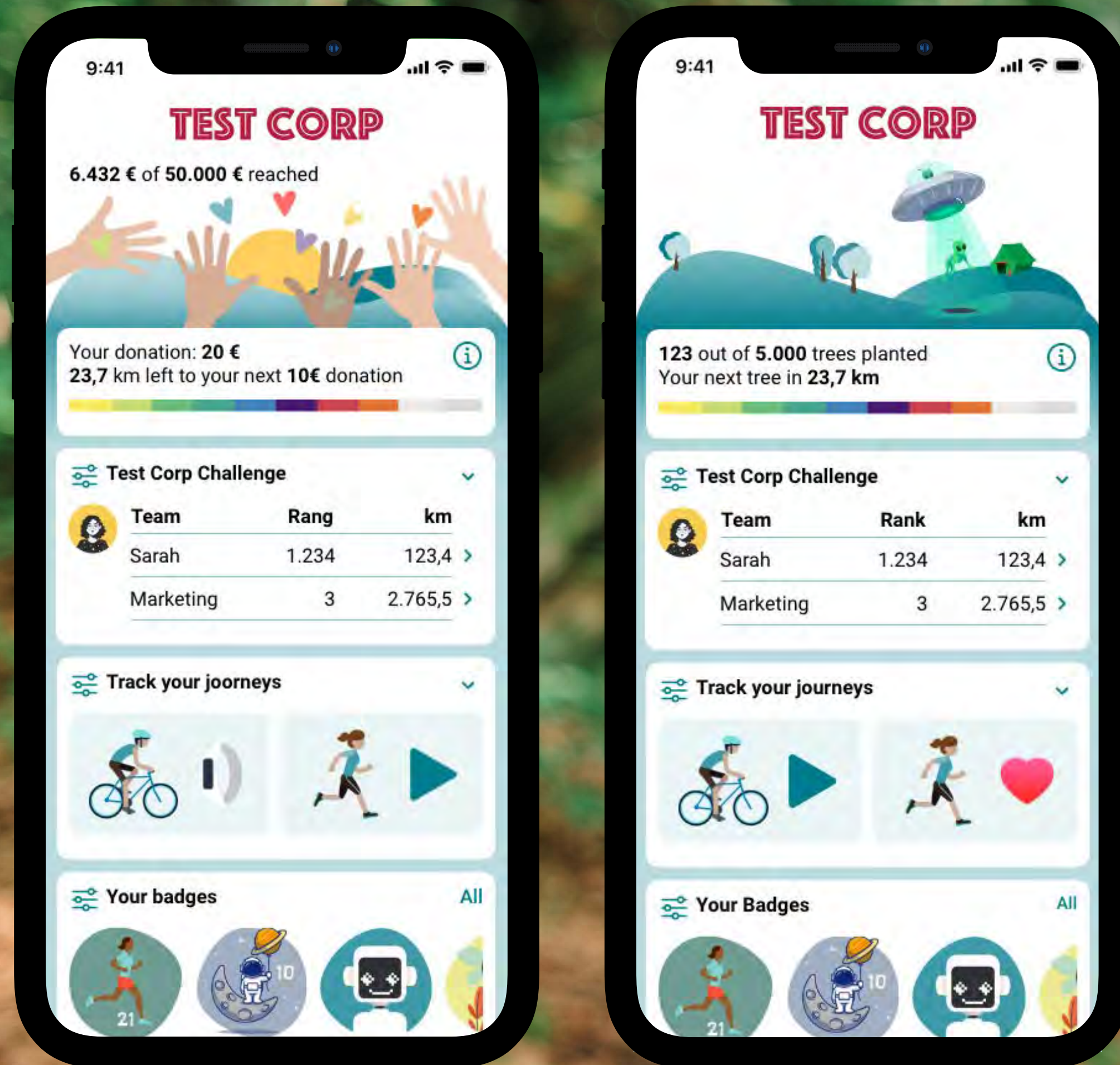


Nudging

- With friendly reminders, good resolutions become good habits
- When is the right time and which activity should become commonplace is decided by your employees themselves.
- Interesting facts are presented in an appealing way for each activity
- As a reward for each goal fulfilled there are 5 bonus points, that give extra motivation

Doing good together

Changers



Set up a social project funding.

- ★ Each coin earned corresponds to a certain Euro amount, which you define.

Let's plant trees together

- ★ Define the amount of km taken until a tree is planted
- ★ Plant the trees with us or a partner of your choice.

Your trees for a more livable world



More than 85% of the participants see the joint tree plantings as motivation to move more.



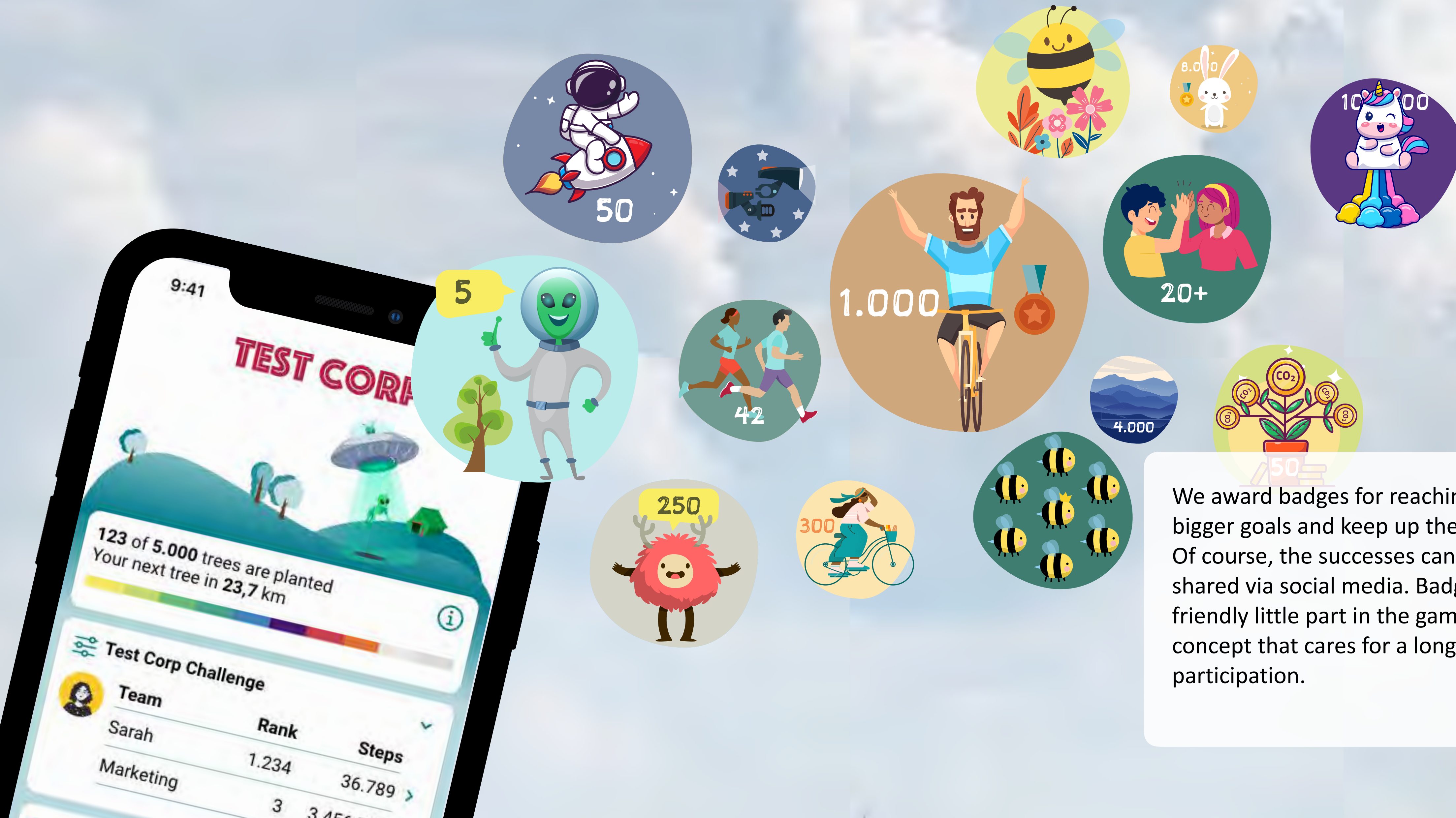
Social interaction

In their own community, participants motivate each other to achieve their own and team goals.



Collect badges

Changers



We award badges for reaching smaller and bigger goals and keep up the motivation. Of course, the successes can also be shared via social media. Badges are a friendly little part in the gamification concept that cares for a long lasting participation.

Exchange Coins in the marketplace

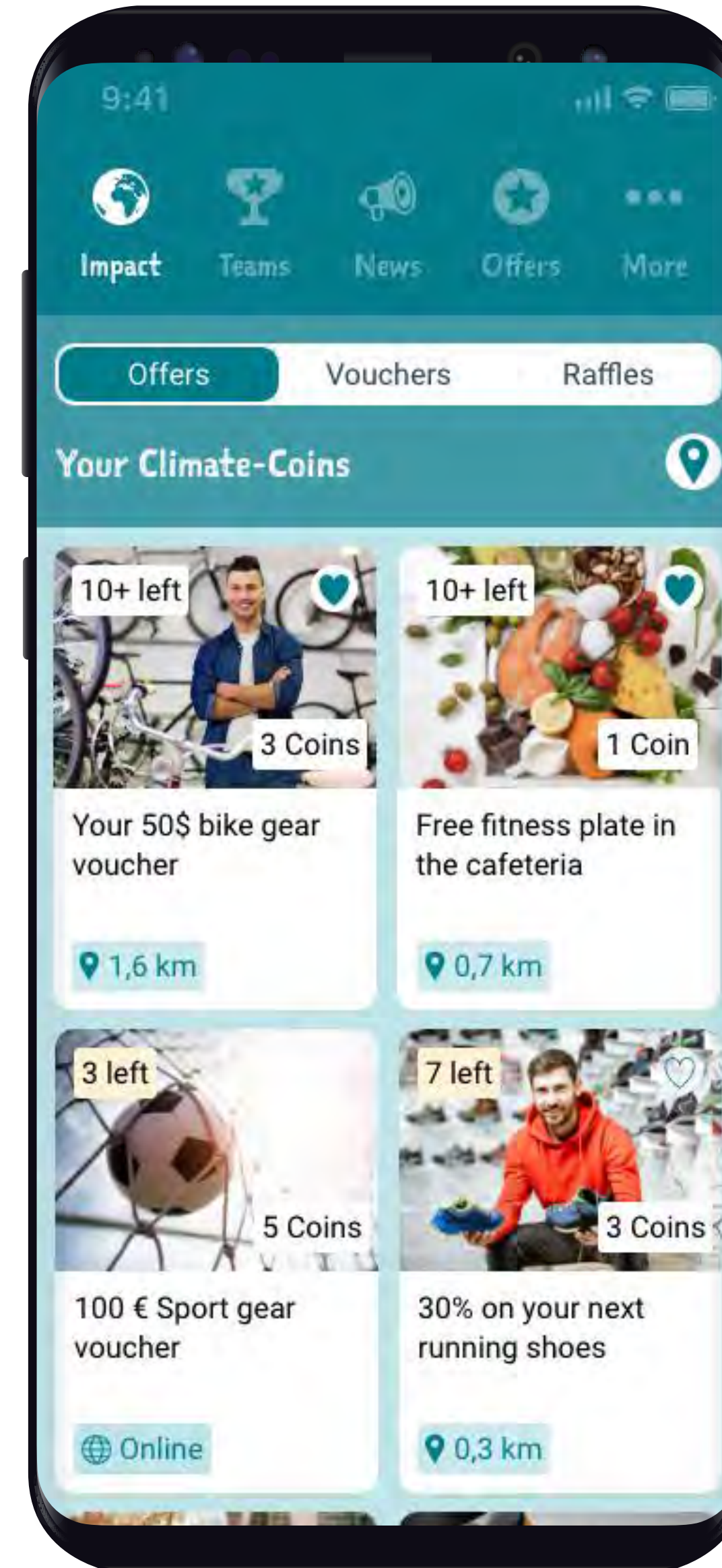


Raffles

A powerful tool for participation motivation. You can set as many prizes as you want. Changers will draw the appropriate number of winning tickets on the day of the draw and will tell all users if they have won and what they have won. Each participant can win a maximum of one prize per draw.

Users buy tickets for coins. If a ticket costs 50 coins, for example, this corresponds to 50 km of cycling or running. If you do a lot, you can buy more tickets and increase your chances of winning.

Easy entry of offers via Changers' Content Management System (CMS).



Existing Changers Climate and Health offers or your own premiums.

Maybe you want to raffle off a bike helmet or give out vouchers for the canteen.

You decide according to your budget and your concept.

Communication with your employees



Changers provides you with digital tools at every stage to reach your employees before, during and after the challenges.



Employees

... invite via a link

With one click on the link you sent, the employee is automatically taken to the determined app store - and lands in your company area after downloading and registering

... invite via email

Send email invitation from your administration. Upload CSV files or copy the addresses from a list. Get an invitation status and send targeted repeat invitations.

... via push notification

Put your message on the HOME screen of the participants device. The app does not need to be open for this. Push messages can be prepared and sent automatically on predefined dates.

... reach out to community

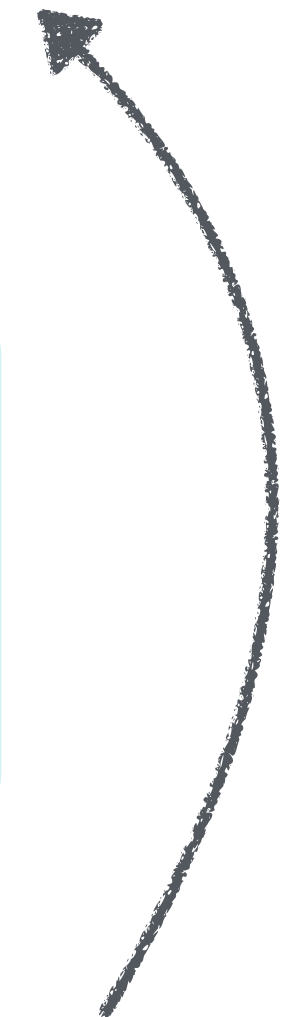
Share your articles, news with images, related links, a podcast or even video in the app community.

... Colleagues invite colleagues

Colleagues earn coins by inviting colleagues. Up to 30% of participants are usually recruited this way.

... reach out via iFrame banner

The iFrame banner with the cumulative achievements of all participants* makes the offer visible on your website. This will quickly attract more participants.



An easy-to-use CMS and automatic evaluation



Everything at a glance

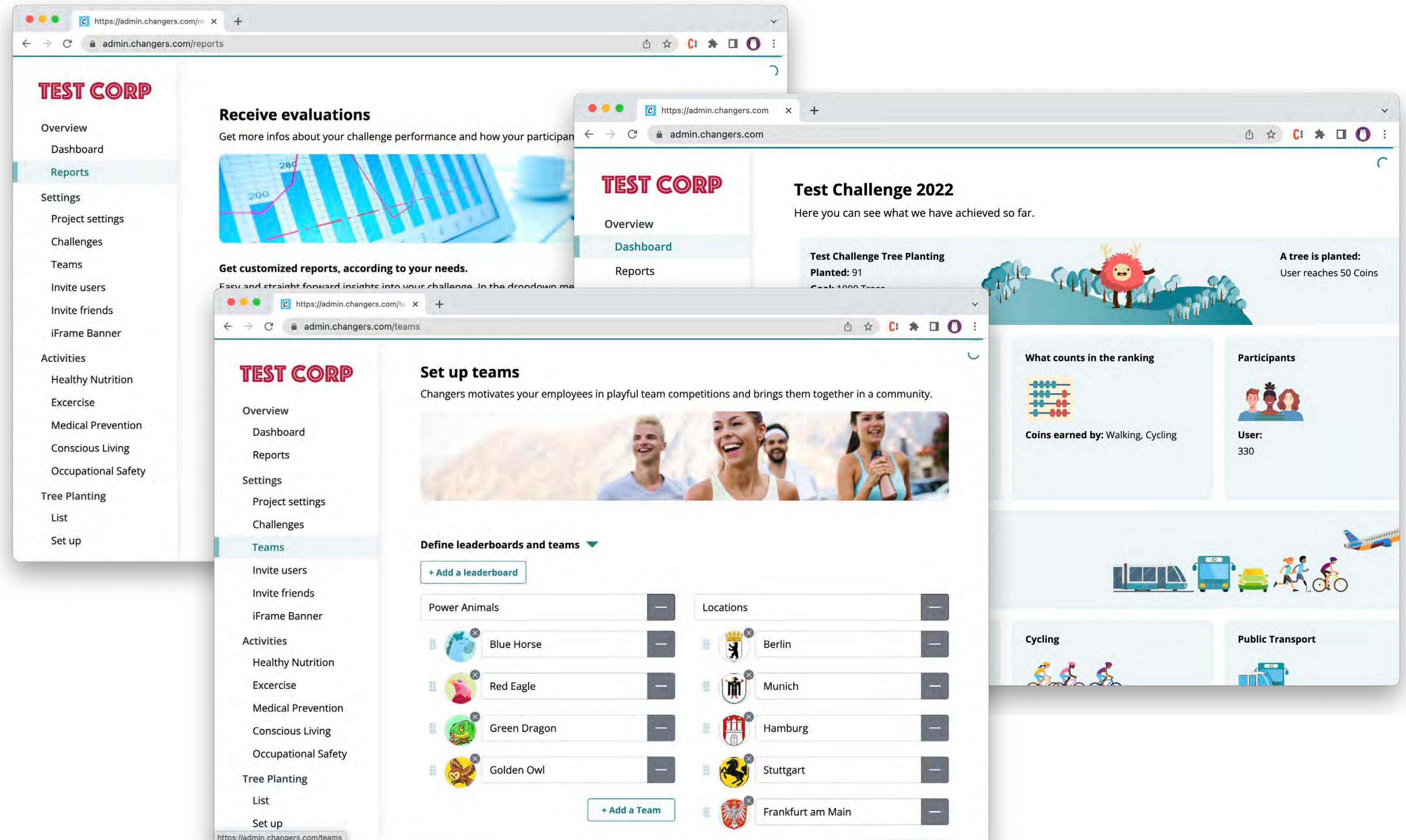
- You get master access and can customize all functions of the app yourself
- Easy-to-use content management system (CMS)
- Hundreds of existing measures available
- Easy integration of additional service providers
- Communication to the participants via push notifications
- Easy switching to on/off of activities and functions

Time-saving administration

- Processes such as ongoing challenges, voucher allocation, raffles and tree planting are 100% automated

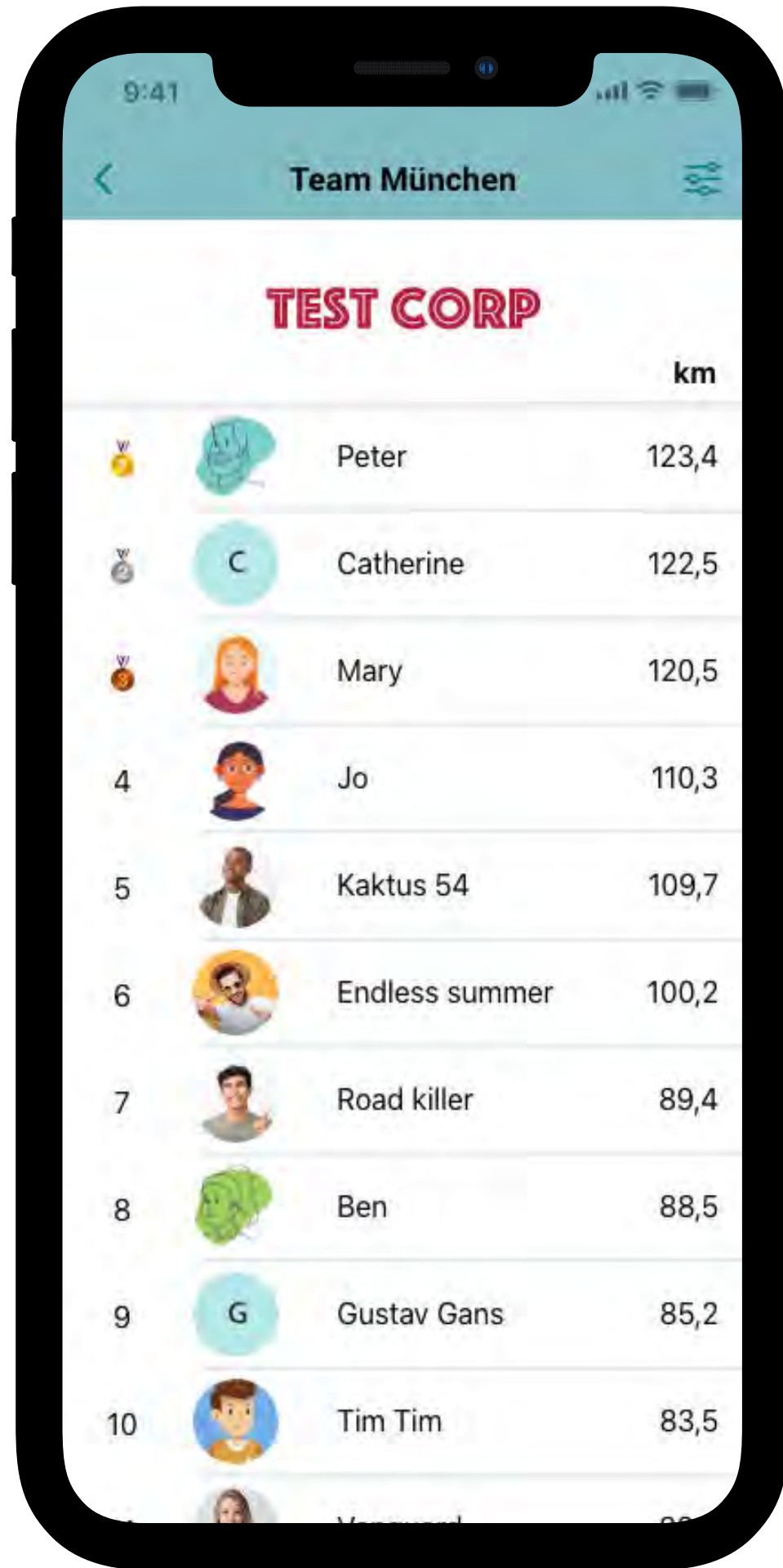
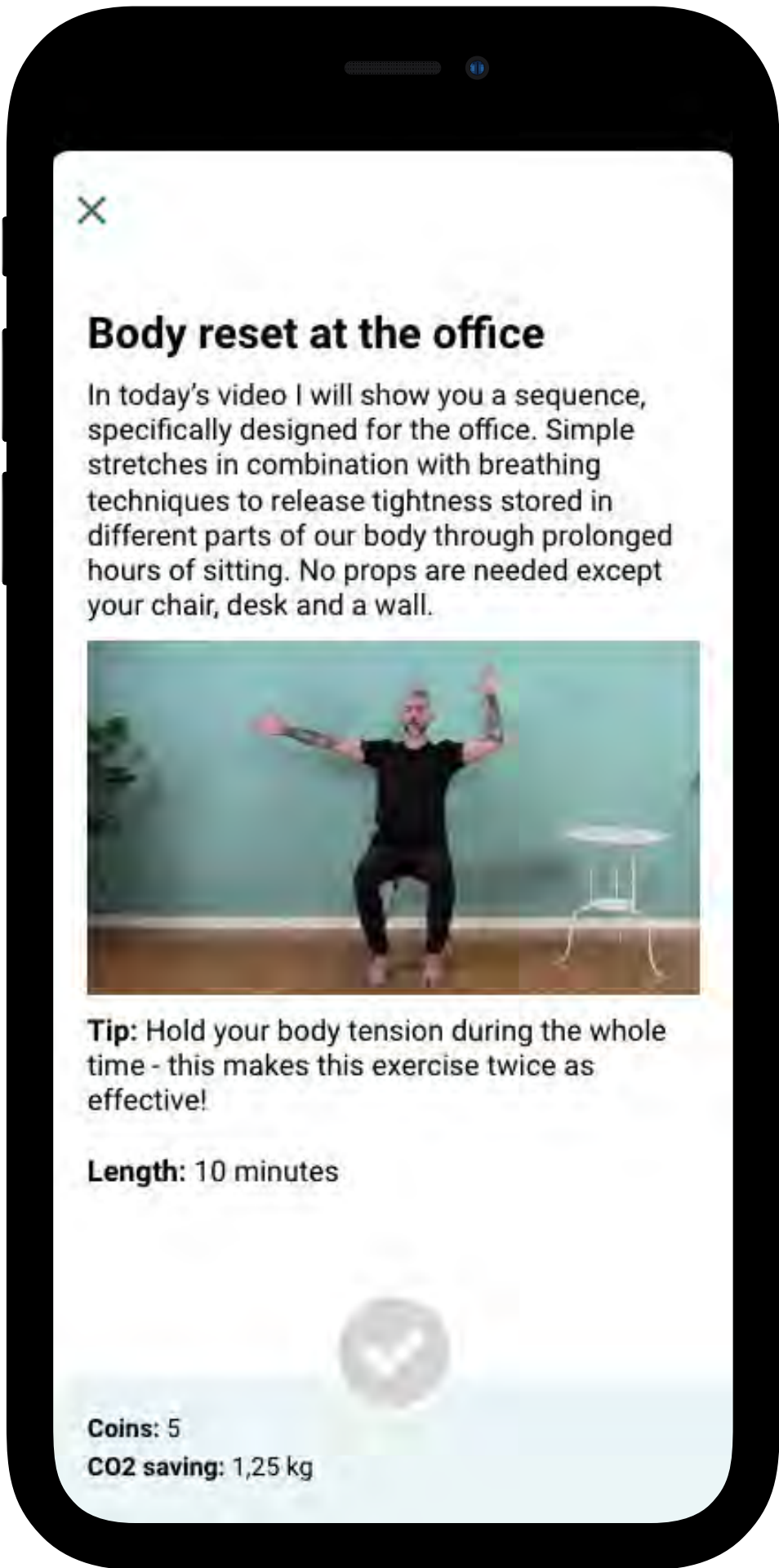
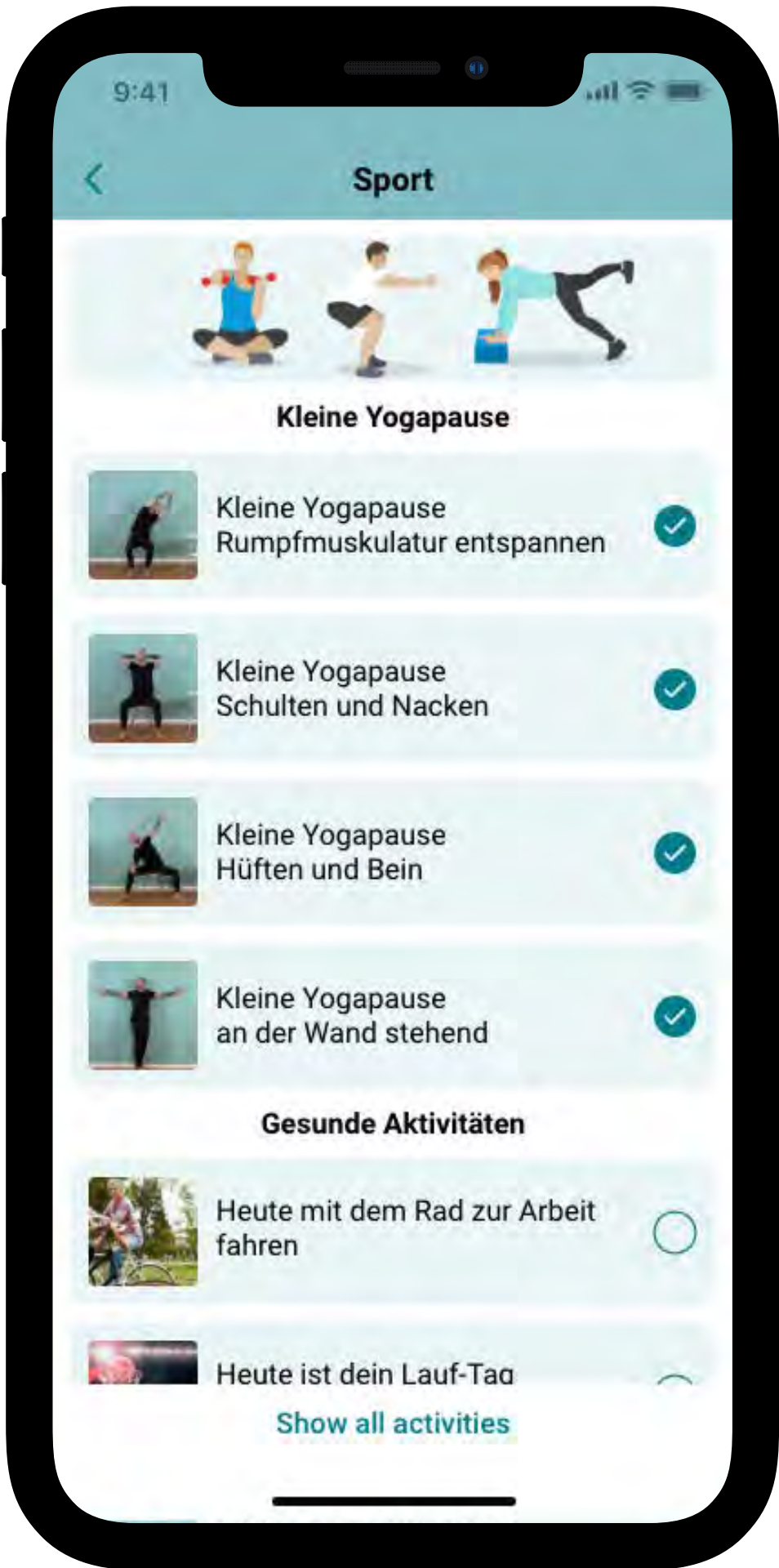
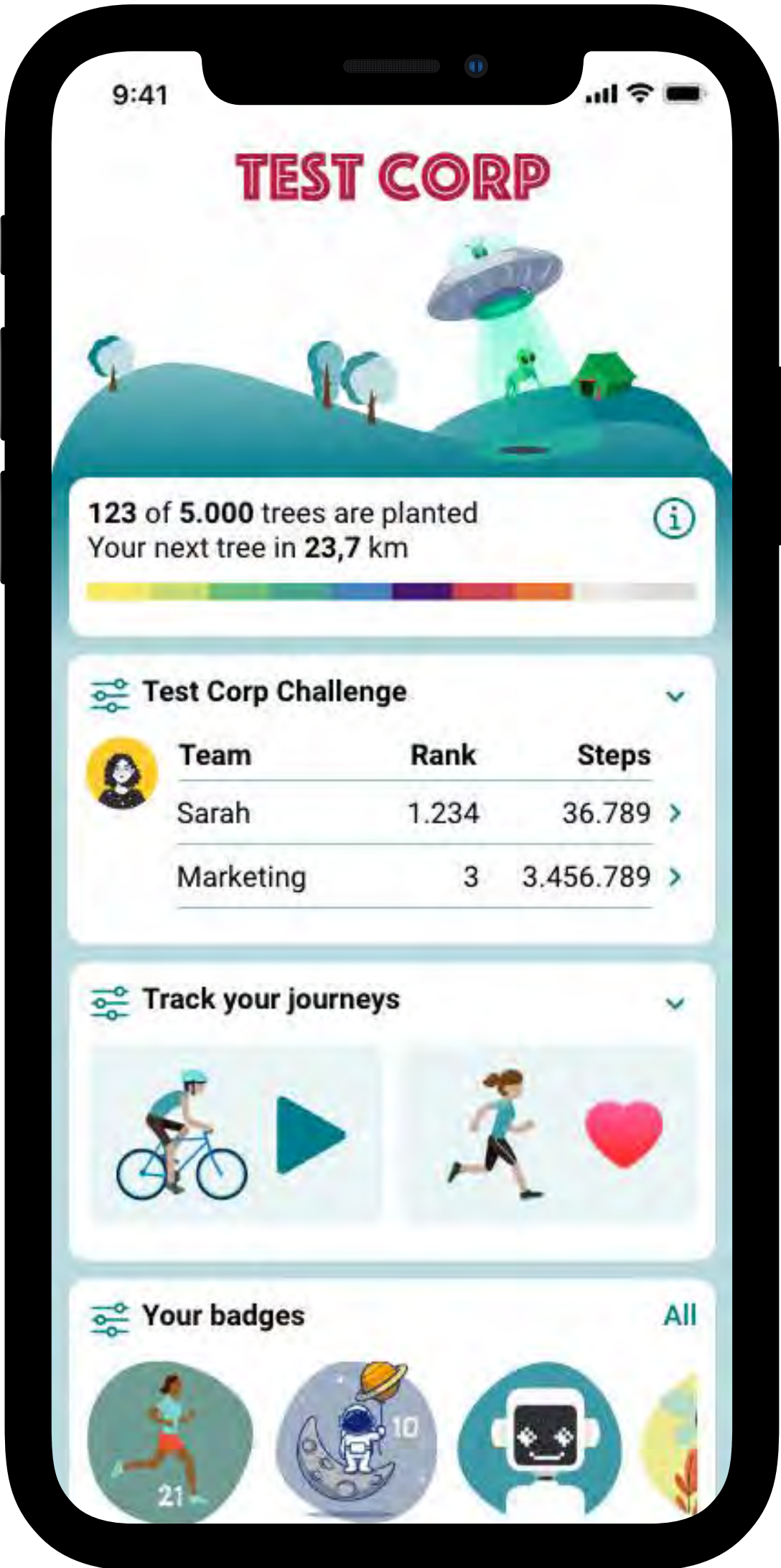
Reportings

- Get comprehensive reports on participation numbers, activities, rankings, measures, CO2 savings and much more



Clear, intuitive and motivating

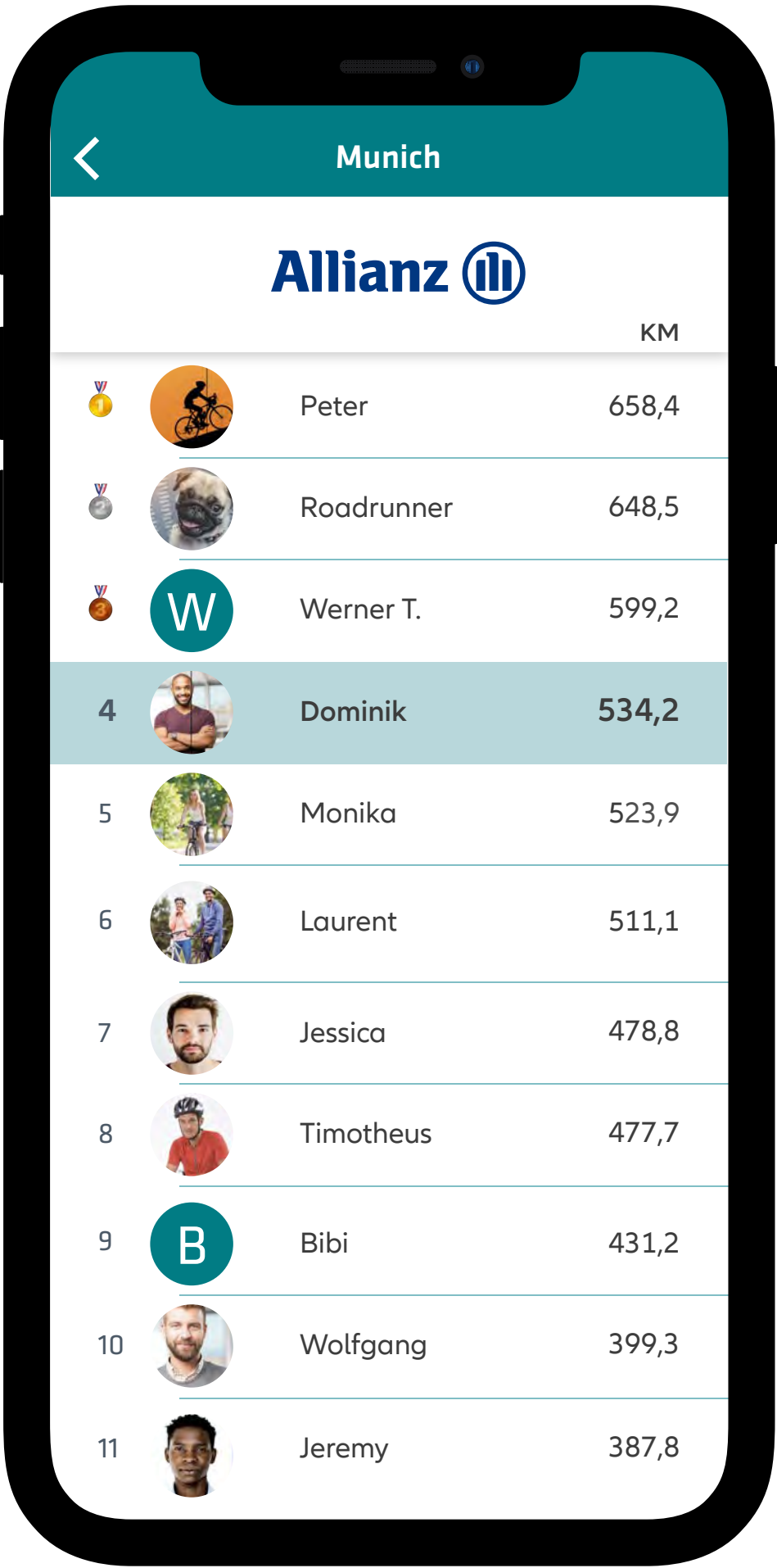
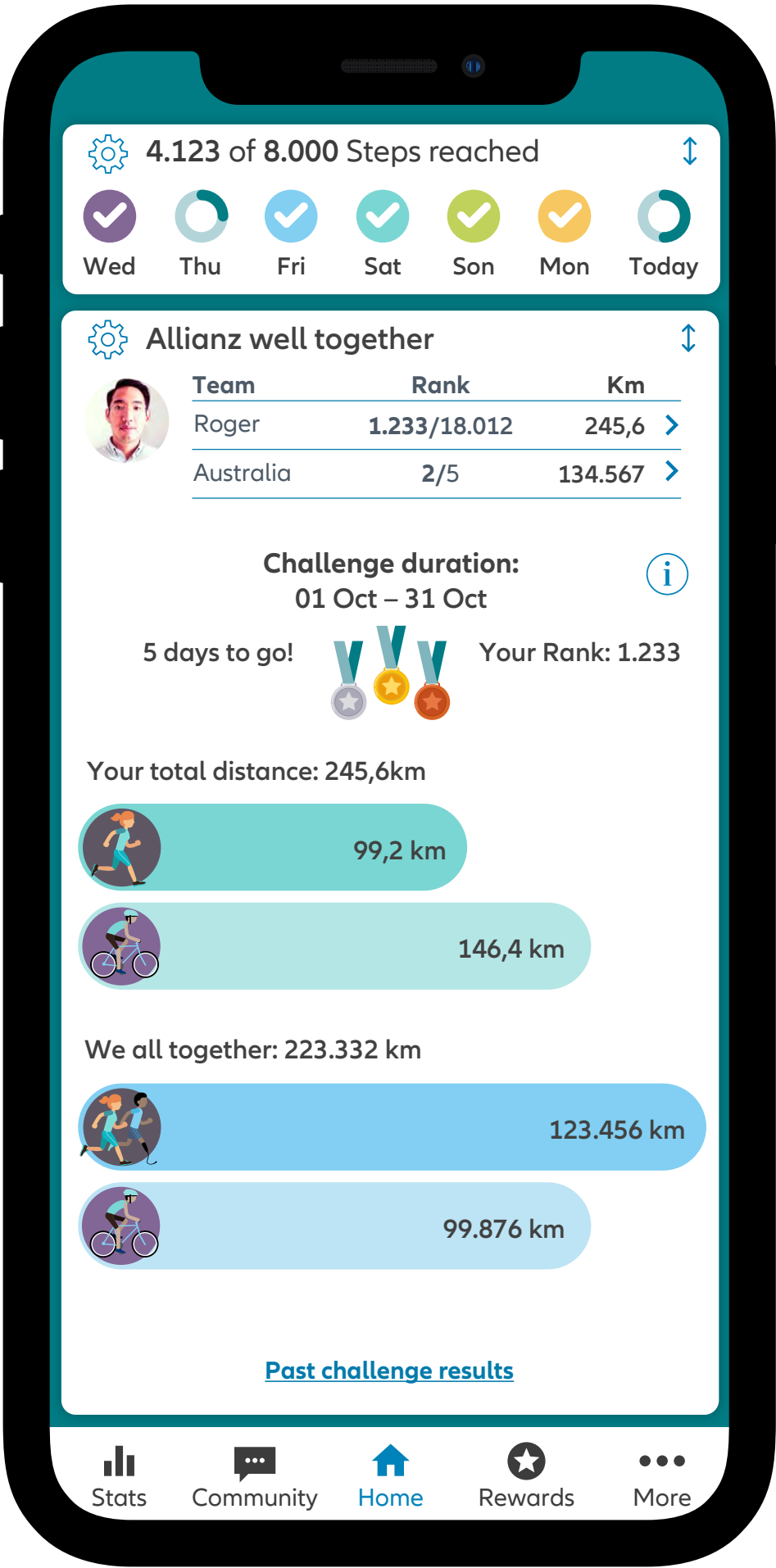
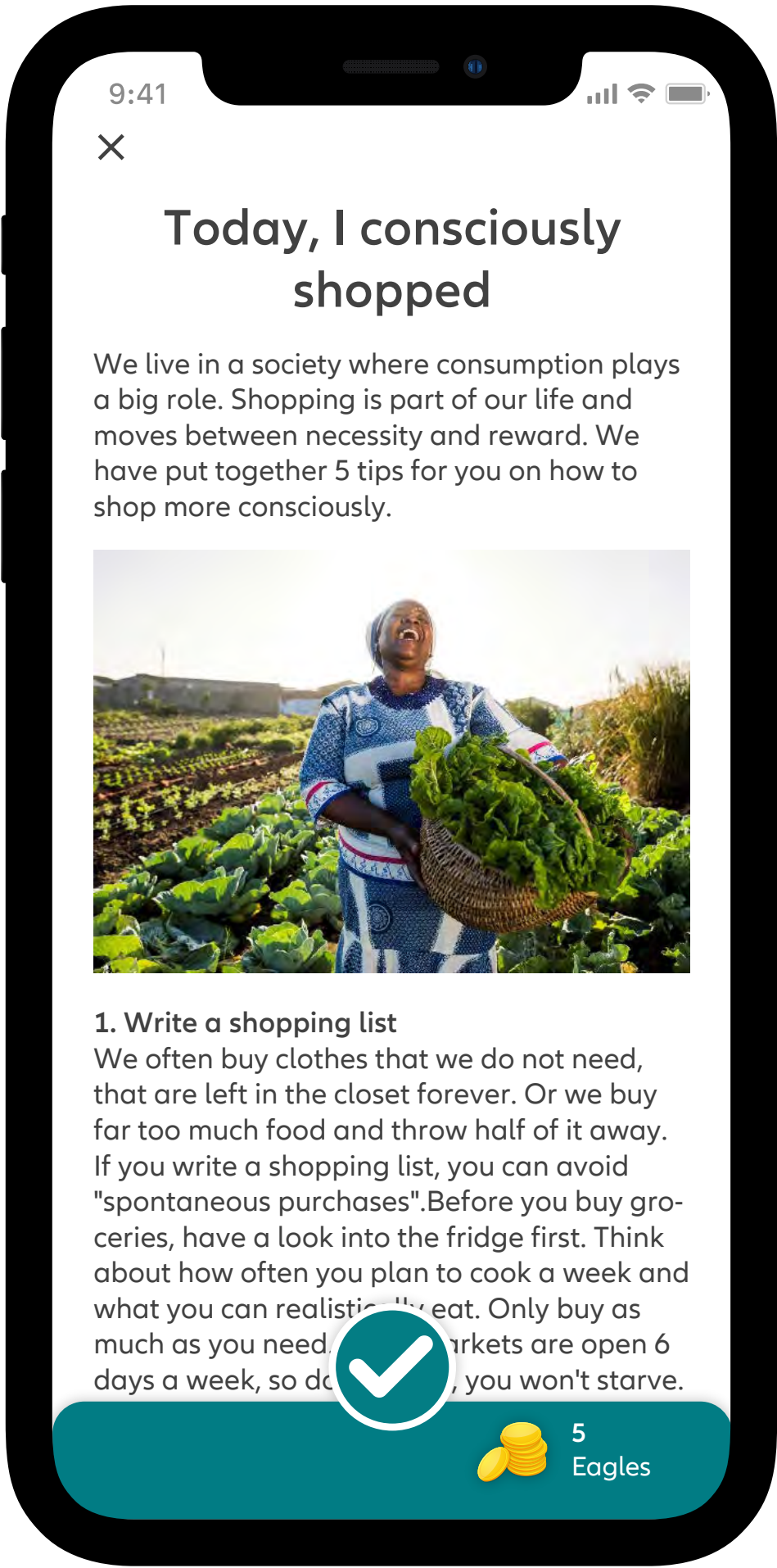
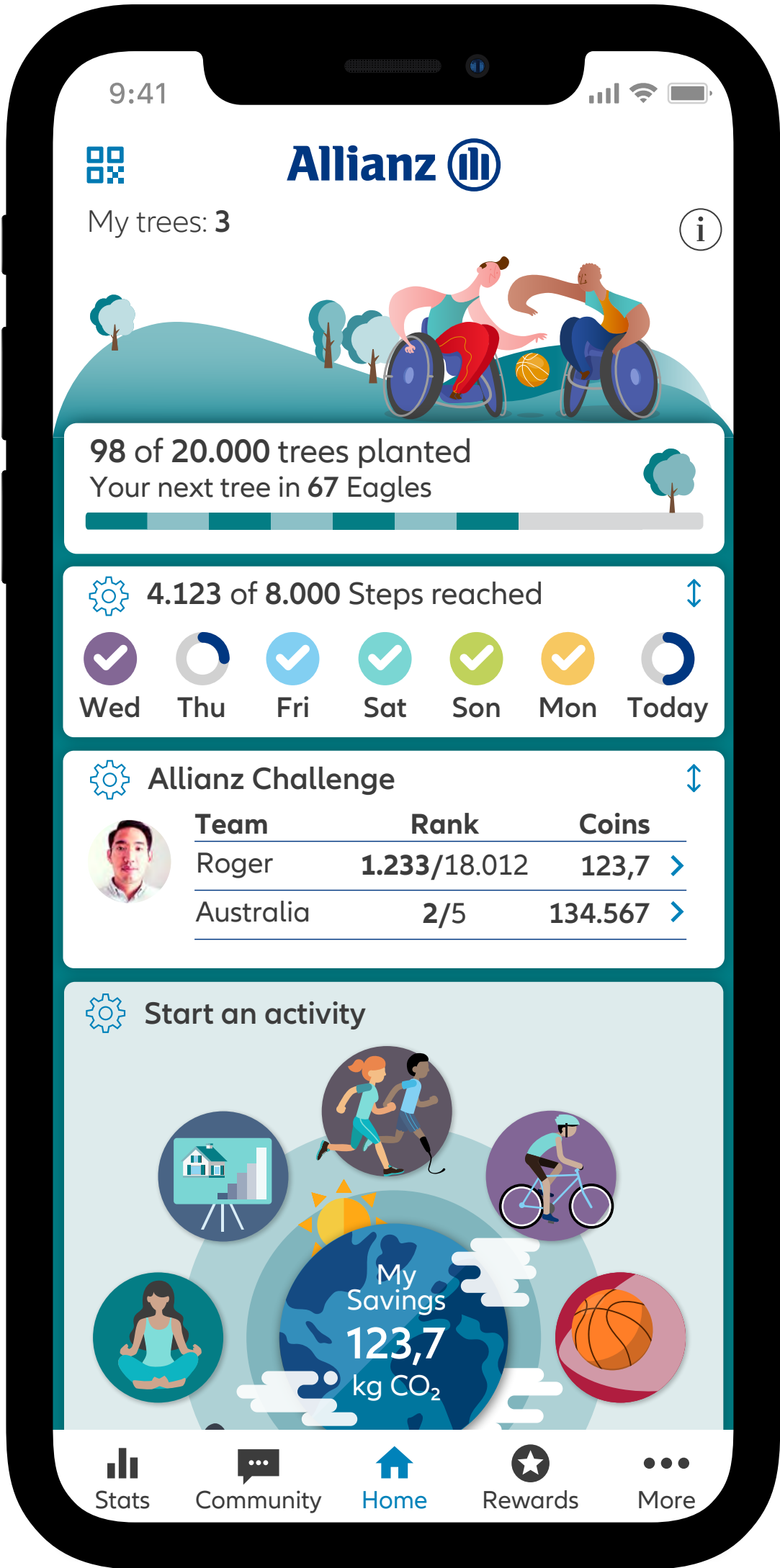
Changers SaaS



An example of our white label app: Allianz global



Use Changers as the basis for your own enterprise app



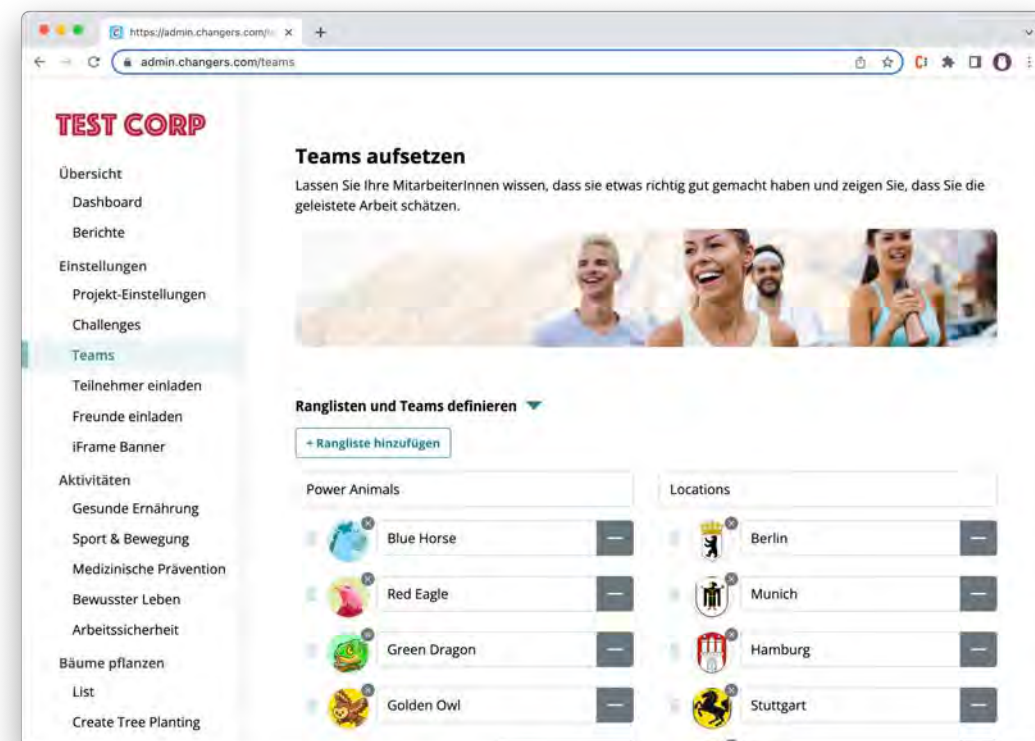
Simple, digital and secure for all

A sustainable IT system, DSGVO compliant and hosted in Germany.



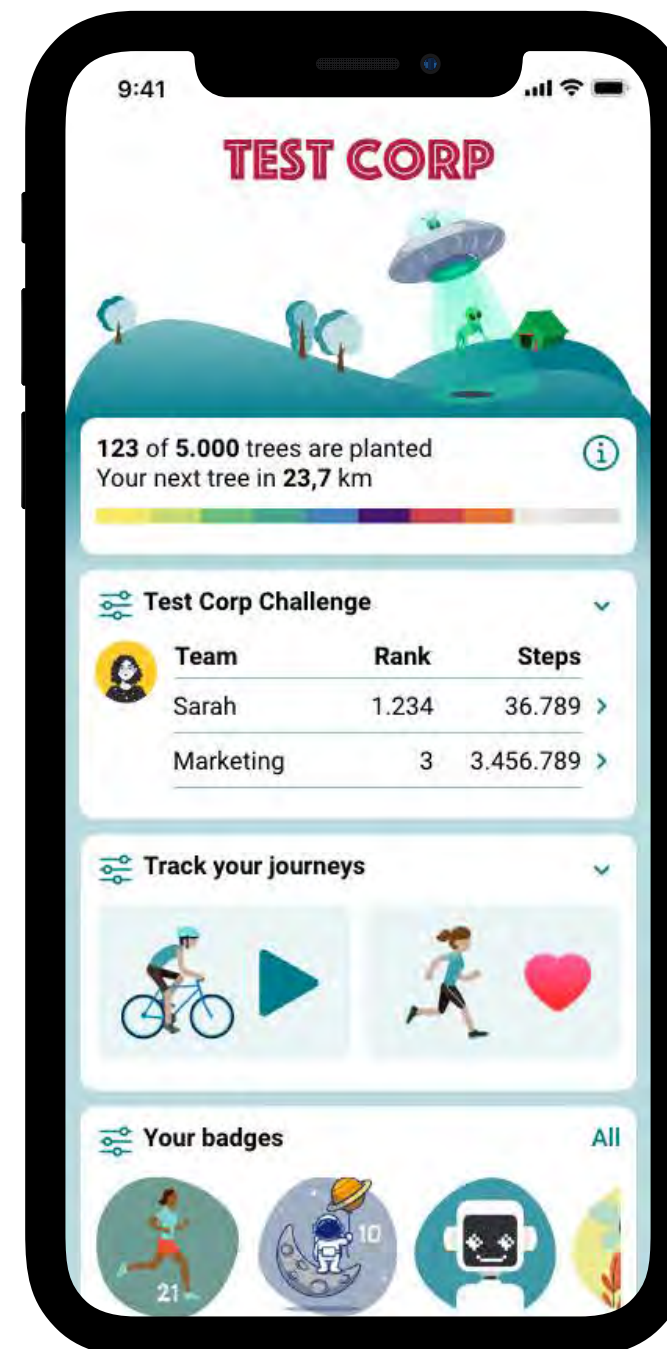
Administration

At **admin.changers.com** you can manage all challenges, measures and rewards in your company area and receive comprehensive reports



Changers Fit App

Your employees download the Changers Fit app from the app store onto their smartphones



GDPR compliant hosting and data processing in Germany.

Employees can access your company area either via their company email.

peter@TestCorp.com

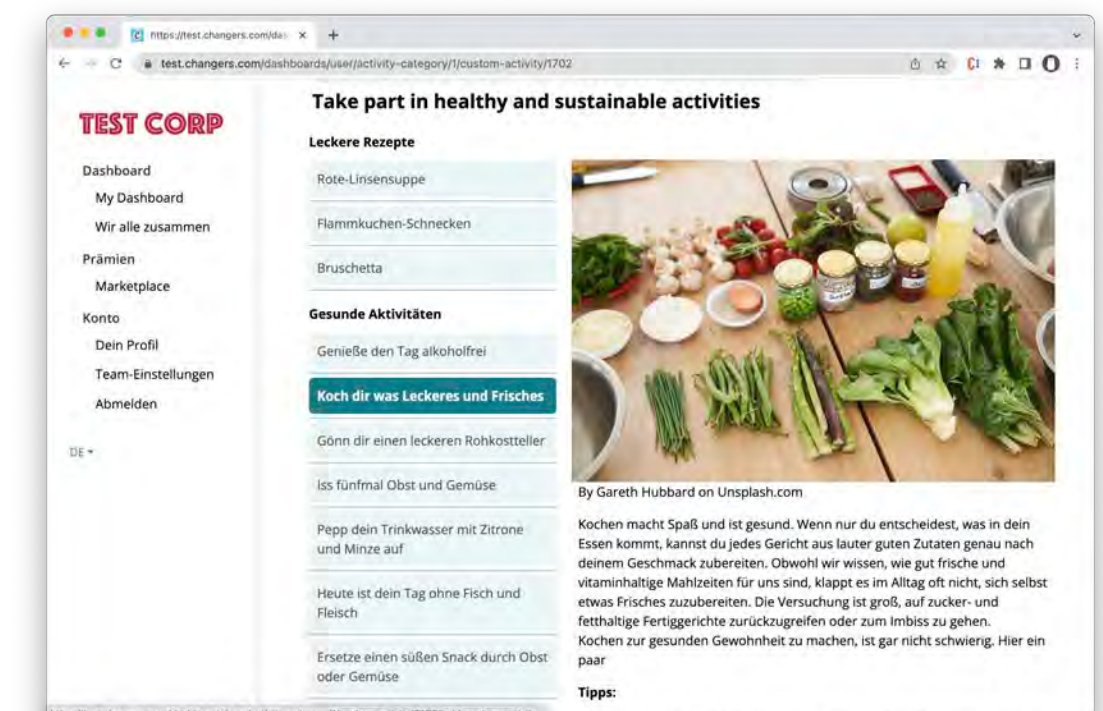
... or anonymously by a password set by you for participants without an email address, such as e.g.

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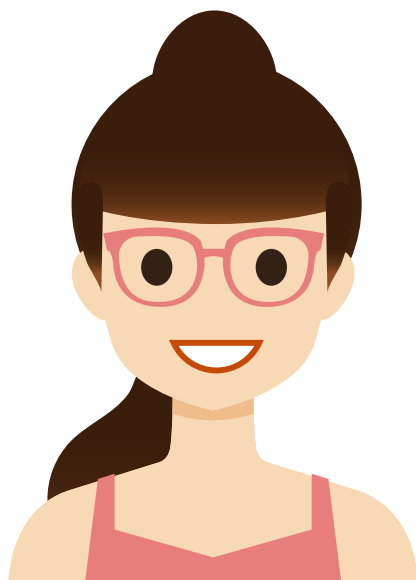
Challenge website

At a URL you specify, employees without smartphones can take part in activities, post routes and exchange coins.

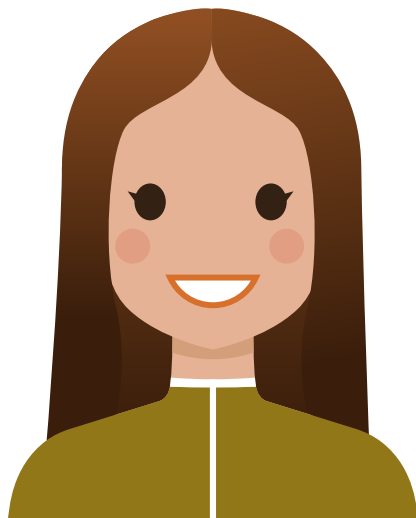
e.g. **TestCorp.changers.com**



Thank you for your attention



Daniela Schiffer
CEO and Co-founder
d.schiffer@changers.com
+49 172 367 40 38



Valentina Kobešćak
Key account
v.kobescak@changers.com
+49 30 609 83 96 82



Blacksquared GmbH
Bleibtreustr. 53
10623 Berlin

